



Love The Run Coaching

Privacy Notice

Love The Run Coaching (LTRC) is committed to protecting and respecting your privacy. For any personal data you provide for the purposes of your coaching service, LTRC is the Data Controller and is responsible for storing and otherwise processing that data in a fair, lawful, secure and transparent way.

What personal data do I hold?

You may give LTRC information about yourself by completing online forms, written correspondence (including emails and messaging apps) or phone calls. The information you provide may include your name, date of birth, address, e-mail address, phone number; LTRC may also ask for relevant medical information which is classed as special category personal data.

Why do I need your personal data?

LTRC requires your data to be able to provide your coaching service. LTRC's lawful basis for processing your Personal Data is an obligation to you, as a paying athlete, to provide the coaching service.

Reasons I need to process your data include:

- allowing me to effectively administer your training plans
- allowing me to keep an accurate record of communications between us
- the processing of administrative forms (e.g., induction forms) and servicing payments

Any special category health data LTRC holds on you is processed only for the purpose of allowing me to safely manage your training. LTRC process this data on the lawful basis of consent. Therefore, LTRC will also need your explicit consent to process this data; this will be requested at the point of collection.

Sharing your personal data

LTRC use the following platforms to process your personal data:

- Google Drive – storage of data files
- Microsoft One Drive – storage of data files

- WordPress – website contact form and email correspondence to @lovethe.run

Each of these services have their own privacy policies available on their websites which you should read and understand.

LTRC will only share your Personal Data with other third parties with your consent. These third parties, in turn, may rely on data processors to provide services that help them help LTRC.

Social Media & Website

LTRC has social media accounts that are used to promote the company and to reflect the success of our athletes.

Currently these are:

- Facebook Page
- Instagram Account

Each of these platforms have their own privacy policies available on their websites which you should read and understand.

How long do I keep your Personal Data?

LTRC will hold your personal data on file for as long as you are a client, any personal data LTRC hold on you will be securely destroyed after four years of you leaving. Your data will be kept up to date as part of our ongoing relationship. Your data will not be processed for any further purposes other than those detailed in this policy.

Your rights and your personal data

Unless LTRC has an exemption under DPA 2018, you have the following rights with respect to your Personal Data:

- The right to request a copy of the Personal Data which LTRC hold about you, without any charge
- The right to request that LTRC correct any Personal Data found to be inaccurate or out of date
- The right to request that your Personal Data is erased where it is no longer necessary for LTRC to keep it
- The rights to withdraw your consent to the processing LTRC carry out at any time
- The right to request that LTRC provide you with your Personal Data and, where possible, to send that data directly to another data controller
- The right, where there is a dispute in relation to the accuracy or processing of your Personal Data, to request LTRC to restrict further processing
- The right to object to the processing of Personal Data
- The right to lodge a complaint with the Information Commissioners Office and to seek legal recourse

As a data subject you are not obliged to share your personal data with LTRC. If you choose not to share your personal data, LTRC may restrict the services and activities available to you.

Further processing

Should LTRC wish to use your Personal Data for a new purpose, not covered by this notice, then LTRC will provide you with a new notice explaining this new use. LTRC will do this before processing Personal Data for the new use. LTRC will set out the relevant purposes and processing conditions. Where necessary, LTRC will seek your prior consent to the new processing.

Right to be forgotten

You have the right to be forgotten and can request LTRC to delete all information held which identifies you. You can make this request at any time by emailing me.

Contact Details

If you have a problem, complaint or, if there is something you don't understand, please contact Love The Run Coaching.